

**JOUR 7040 International News Laboratory (3,3,0)**

The laboratory course provides hands-on experience producing and processing international news. Under supervision, students locate, research, report, edit and upload stories of international interest for the HKBU International News website. All students taking the MA programme are required to participate in this course.

**JOUR 7050 Newsgathering for International Practice I (3,3,0)**

This course introduces students to the professional practices of reporting and producing news items for international news media. Students will examine news stories produced for global consumption and learn how international news production differs from local and domestic news production. They will become aware of the ethical dimensions and social implications of international news practice with a view to identifying references which are less socio-culturally centred than in local news. (Note: Experienced journalists may be exempted from this course with the approval of the Programme Director. It must be replaced with an elective course.)

**JOUR 7060 Advanced English for Journalism (3,2,1)**

This course will provide advanced English skills as needed for international journalism. At the end of this course students will be able to (1) analyse professional writing to identify writing techniques and grammar patterns in English, (2) write complex sentences and journalistic material with a high degree of English accuracy, (3) discuss current events with high-level language and appropriate vocabulary in English, (4) apply advanced English skills to journalism pieces, and (5) demonstrate knowledge of English usage in international journalism. Native speakers of English will be exempt, but will have to take an elective to replace this course.

**JOUR 7070 Theories of Journalism and Communication (3,3,0)**

This course examines the theoretical perspectives and practices regarding the performance, role, functions, and effects of journalism and media in modern society, with a specific emphasis on issues in the greater China region.

**JOUR 7080 Current Issues and Case Studies in International News (3,3,0)**

The foci of international news are constantly moving due to developments in national and global politics, society, business and technology. The field also encompasses a wide area, covering national and international power, economy and business, celebrity, disaster, war and many more. This course is designed to allow students to concentrate on the major debates of international news as well as controversies that arise during the period of the programme or in which there is a special interest. Courses can be chosen at the start of term or even during term in order to provide the opportunity to discuss the most current issues. The case study method is suited to focusing on specific trends and events in depth and can be used both for the contemporary issues and for those from earlier periods or the wider field, such as the examination of research. Students may themselves contribute to the selection of areas of study. This course is particularly designed to encourage discussion and debate in class and in written work.

**JOUR 7090 International News Translation (3,3,0)**

This course aims at enhancing the student's ability in handling information for news purpose in the bilingual context of Hong Kong. Emphasis is put on developing the student's sensitivity to the difference between the Chinese and English language and awareness of the cultural role of the news translator. Against this background, principles and methods appropriate to a variety of contexts of news translation are introduced. This is an elective course for all Journalism Option students.

**JOUR 7100 Newsgathering for International Practice II (3,3,0)**

Prerequisite: JOUR 7050 Newsgathering for International Practice I

Students will gather information by finding and interviewing sources and write international stories for general news and specialist areas: business, sports, politics and entertainment. They will also learn to report and write features for foreign or international audiences and are introduced to opinion writing. They will keep an international news weblog. Ethical issues in international reporting will be discussed in the context of the students' media work, and they will be made aware of the potential dangers and special difficulties of international news work.

**JOUR 7110 Reporting International Conflict (3,3,0)**

This course will examine the work of war reporters in a variety of wars as well as explore the nature of war and the interaction between the experience of warfare and the conventional accounts of it. It will consider the role of history, mythology and reportage in forming beliefs and expectations about war and peace. Students will encounter a wide variety of theories about international conflict and its relationship to international news and will be encouraged to formulate and express their own positions on the matter.

**JOUR 7120 International Business and Financial Reporting (3,3,0)**

This course provides specialist knowledge of business and finance as needed for international coverage. At the end of this course students will be able to (1) understand the workings of international business and finance, (2) identify information that will provide the basis for international business and finance stories, (3) write stories for international specialist and non-specialist consumers, and (4) demonstrate knowledge of current international business and finance news.

**JOUR 7130 Project or Dissertation (3,3,0)**

The Project or Dissertation provides the opportunity for students to reflect upon the content of the whole course and produce a piece of work examining in-depth an issue in or of the news that has high relevance to the East and/or Southeast Asian region. The course will be open to students who wish to do take it and who satisfy the programme administrators through their earlier performance that they are capable of producing such a piece of work. All Projects and Dissertations must be in English.

**JOUR 7140 Globalization, Economics and Finance (3,3,0)**

This course will examine in detail the idea and practice of globalization and its implications. The degree of globalization and the extent to which it is historically unprecedented will be examined. Students will be encouraged to assess critically the effect of globalization on consumers, workers and international financial markets, and the long-term consequences of these effects. Critics of globalization will be considered and compared.

**JOUR 7150 Writing for Business News I (3,3,0)**

This course introduces students to the professional requirements involved in producing business news stories for the international media. Students will consider the interactions between style, structure and content in business news writing through readings and practical exercises.

**JOUR 7160 Principles of Economics (3,3,0)**

This course introduces students to the basic ideas and concepts of economics as an academic study. Historic schools of thought and current critiques are considered. Students who have completed this course will be able to assess critically economic commentaries and prognostications, and to consider economic decisions with depth and sophistication.

**JOUR 7170 Business and Finance (3,3,0)**

This course engages the principles and practices of business and finance in an international setting. The emphasis will be on professional perspectives and real-life descriptions of processes as they are understood by those engaged in them. Major topics will include the governance and activities of public companies, stock exchanges and international financial markets.